

Church Ministry Enhancers

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BuntingwareTM Plate No-Risk Program

Simply follow the program as outlined in this brochure and we guarantee that you will not lose any money.

Send us your picture and imprinting instructions for your plate. We will send you one sample to display in the church on order taking days.

If you do not sell enough plates to get a 36 pc. minimum order, you owe nothing guaranteed!

BUNTINGWARE™ PLATE NO-RISK PROGRAM CALENDAR

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
WEEK 1							
WEEK 2							
WEEK 3							
WEEK 4							

NOTE: PLEASE ALLOW 2 -3 WEEKS TO RECEIVE YOUR ORDER AFTER APPROVAL OF ARTWORK OR COPY.

PROMOTIONAL IDEAS AND SUGGESTIONS

1. **Groups are most successful when targeting a timeframe of 2-3 weeks for promotions and taking orders.**
2. **Plan a minimum of 4 order taking days plus 1 final order turn in day for the last minute orders.**
3. **Place your sample in a high traffic area along with a sign-up sheet or information as to when ordering will take place.**
4. **With their permission, visit Sunday School classes. State your purpose and goal... Circulate the order forms... Ask for the order!**
5. **Create visibility in high traffic areas. Set up tables for ordering at specific times and locations.**
6. **Use church bulletins or newsletters to announce your project.**
7. **Plan a pick up date after you receive your order.**

EXAMPLE CALENDAR

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
WEEK 1	Group meeting to review program	Info for bulletins and newsletters		Hang posters			
WEEK 2	Take orders and collect money			Take orders and collect money			
WEEK 3	Take orders and collect money	Repeat bulletins		Take orders and collect money			
WEEK 4	Final turn in for orders and money			Place order with your distributor			

BUNTINGWARE™ PLATE NO-RISK PROGRAM

FREQUENTLY ASKED QUESTIONS

Q. What is the minimum quantity we can order?

A. The minimum order is 36 pieces.

Q. What if we want to reorder?

A. We will gladly accept reorders with a minimum of 36 pieces.

Q. What about left over inventory?

A. There is none! Every ceramic item is specially imprinted. Money is collected at the time of the sale. You have zero risk unless you decide to order extra.

Q. Should we order extra's?

A. In spite of the fact that you have given them 5 opportunities to order, you almost always need more. There always seems to be someone who wanted one but didn't order. You would have to decide on how many (if any) based on your knowledge of your congregation.

Q. What is the turn around time for our plate order?

A. You can expect to receive your order from 2 - 3 weeks after your approval of the artwork and copy.

Q. Can we mix the plates?

A. All the plates need to be the same style and imprint.

Q. Can we put a history of the church on the back of the plate?

A. Yes, up to 100 words (additional charges apply).

Q. Can we order Plates and Bells or Ornaments?

A. As long as you have a minimum of 36 of each item you can order as many items as you like.

Q. What should we put on our plate?

A. Most plates feature a picture of the church, however many show the sanctuary or a picture of the Pastor. If it's an old church that has moved sometimes they picture the new church with an inset of the old church.

Q. How do we submit artwork?

A. Submit a 5 X 7 (or 8 X 10) Glossy photo for us to scan. If you already have it digitized, submit it on CD in a tif or eps format at at least 300 dpi. As this is a digital reproduction we can remove things (like telephone poles) but will have to see the photo first to advise what we can do. Additional art charges for computer time will be required.

Q. Can this be an ongoing project?

A. Yes. Make them available to new members, old members who have moved away or to new couples when they are married in the church.

BUNTINGWARE™ PLATE NO-RISK PROGRAM

- IMPRINT/LAYOUT WORKSHEET -

CHOOSE YOUR STYLE OF TYPE: CIRCLE ONE

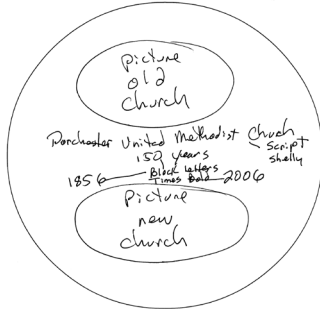
Zaph Chancery
Times

Cloister Black
University Roman

Helvetica
Marigold

Victorian D
Shelby Volante

Rough Draft
Layout:

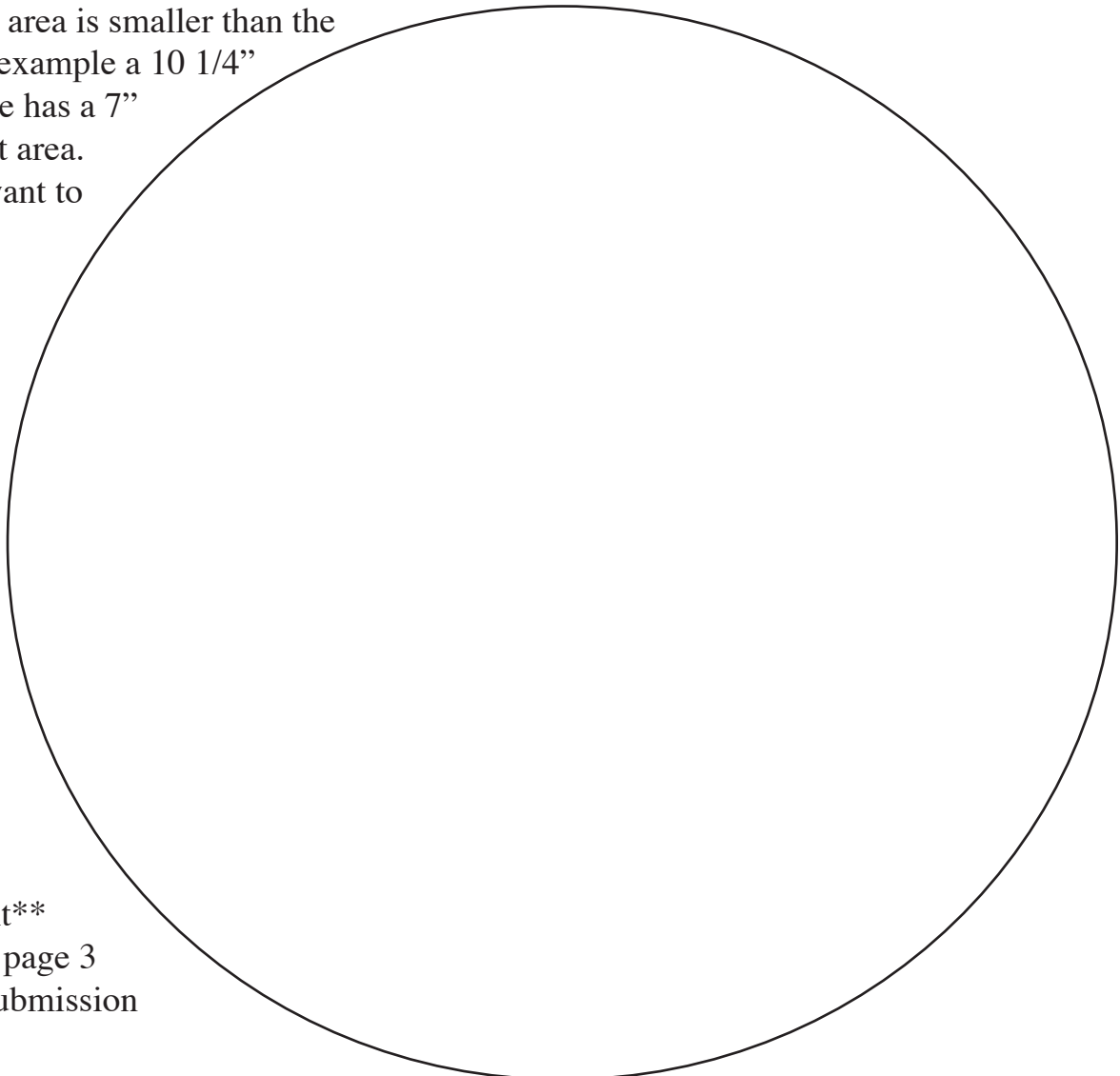


Typical Layout:

See catalog for ideas, there are many typical layouts.



Simply draw a rough layout for us to follow. An example of one is shown upper left. Upper right shows how our artists converted a rough layout to a typical layout. Keep in mind that the imprint area is smaller than the plate. For example a 10 1/4" Coupe Plate has a 7" dia. imprint area. You may want to use pencil.



****Important****
See FAQ's, page 3
regarding submission
of artwork

BUNTINGWARE™ PLATE NO-RISK PROGRAM
- ORDER FORM -

QTY	ITEM #	DESCRIPTION	PRICE	TOTAL

SIGNATURE: _____	TOTAL	
DATE: _____		

DECORATING INFORMATION:

FULL COLOR DIGITAL IMPRINT

DATE REQUIRED: _____ Digital Imprinting is for commemorative purposes only.
 Imprints are not dishwasher safe.

METHOD OF PAYMENT:

CHECK OR MONEY ORDER ENCLOSED: \$ _____

BILL TO: _____ NAME/TITLE: _____ ADDRESS: _____ CTY/ST/ZIP: _____ TELEPHONE #: _____ FAX #: _____ E-MAIL: _____	SHIP TO: _____ NAME/TITLE: _____ ADDRESS: _____ CTY/ST/ZIP: _____ TELEPHONE #: _____ FAX #: _____ E-MAIL: _____
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